

Flux PPAP components in Bang & Olufsen awarded price for best in-car sound system

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The Bang & Olufsen in-car entertainment system fitted to the Audi A8 & S8 has been voted 'best sound system' by 69 automotive journalists.

Being voted as 'best sound system' by a jury of 69 automotive journalists at the annual 'Interior of the Year' awards, the Bang & Olufsen Advanced Sound System has proven its worth.

Automatically rising from the dashboard when the sound system is engaged, the two Acoustic Lenses ensure an extremely detailed acoustic staging, from any seat of the car. Acoustic Lens Technology provides a detailed, horizontal staging of the music, in front of the listener. The sound is radiated a full 180 degrees, eliminating the limited, directional beam of conventional tweeter designs. This design allows you to have a full stereo experience regardless of where you are seated in the car paired with an experience of natural presence and clarity.

The lenses appear with refined mechanical movements, and disappear again, when the sound system is turned off. The Acoustic Lens Technology was first introduced with BeoLab 5, Bang & Olufsen's premium loudspeaker concept for domestic use.

More than 1000 watts of power is available for the 14 loudspeaker units and each unit has its own, dedicated amplifier. ICEpower is an Intelligent, Cool and Efficient digital amplifying technology developed and patented by Bang & Olufsen. It is characterised by extreme efficiency, limited heat emission, a very compact size, and low weight, characteristics that are essential in car design

Flux has participated in the development and supplies the sophisticated magnetic components meeting the stringent automotive industry requirements.

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